

Message Text

UNCLASSIFIED

PAGE 01 BONN 06495 01 OF 03 151714Z

42

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 USIA-15 CIAE-00 INR-07 NSAE-00

PA-02 PRS-01 VOE-00 MMO-04 SIL-01 LAB-04 AID-05 EB-07

OES-06 EPA-04 /073 W

----- 084783

R 151707Z APR 76

FM AMEMBASSY BONN

TO SECSTATE WASHDC 8173

UNCLAS SECTION 01 OF 03 BONN 06495

E.O. 11652: N/A

TAGS: OEXC, ELAB, GW

SUBJECT: CU/WE: FY 76 IV AND VOLUNTARY VISITOR
PROGRAMS - DGB

1. FACILITATIVE ASSISTANCE IS REQUESTED FOR PARTY OF FOUR DGB PUBLIC RELATIONS OFFICIALS WHO PLAN TO VISIT U.S. MAY 14 TO 30. THEY ARE GUENTHER SCHEER, DIRECTOR OF PUBLIC RELATIONS DEPARTMENT, DGB; GUENTER BAUMANN, DIRECTOR OF PUBLIC RELATIONS FOR NEUE HEIMAT (DGB HOUSING AND COMMUNITY PLANNING CORPORATION); HEINZ RATAJCZAK, EXECUTIVE DIRECTOR OF ACTORS, ARTISTS, RADIO AND TV EMPLOYEES UNION; AND RUDI IFFLAND, EXECUTIVE DIRECTOR OF ASSOCIATION FOR PUBLIC RELATIONS AND COMMUNICATIONS WHICH HANDLES DGB'S MAJOR ADVERTISING AND MEDIA CAMPAIGNS.

2. EMBASSY WILL PROVIDE \$2000 FROM CURRENT YEAR CU ALLOCATION TO HELP FINANCE VISIT AND HERewith NOMINATES FOUR FOR PARTIAL IV GRANTS TOTALING \$500 PER INDIVIDUAL. MONEY CAN BE GIVEN TRAVELERS ON ARRIVAL WASHINGTON TO BE USED FOR HOTEL AND OTHER EXPENSES IN COUNTRY.

3. THIS DELEGATION, TWO OF WHOM STUDIED INDUSTRIAL RELATIONS AT U.S. UNIVERSITIES IN 1952-53 UNDER SPECIAL MARSHALL PLAN PROGRAM, HAS PLANNED THIS BICENTENNIAL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 06495 01 OF 03 151714Z

FIELD TRIP TO VISIT U.S. LABOR AND OTHER ORGANIZATIONS

AND TO OBSERVE ECONOMIC AND SOCIAL TRENDS.
AFTER SEVERAL MEETINGS WITH LABATT AND AFL/CIO EUROPEAN
REPRESENTATIVE IRVING BROWN, THEY SUGGEST FOLLOWING
ITINERARY:

MAY 14 ARRIVE NEW YORK 7 PM, ICELANDIC AIRWAYS

MAY 15 CITY TOUR AND VISITS TO MUSEUMS,
WORLD TRADE CENTER, ETC.

MAY 16 FLIGHT TO WASHINGTON AND SIGHTSEEING

MAY 17-18 BRIEFINGS AT STATE DEPARTMENT, VISIT TO FRG
EMBASSY; MEETINGS AT AFL/CIO HEAD-
QUARTERS WHERE BROWN SUGGESTS APPOINTMENTS
WITH AL ZACK, SAUL MILLER, WALTER DAVIS, AL
BARKAN, LEO PERLIS, AND VISIT TO LABOR STUDY
CENTER. ALSO IN WASHINGTON VISIT TO ENVIRON-
MENTAL PROTECTION AGENCY.

MAY 19 FLIGHT TO CHICAGO: BROWN SUGGESTS TWO-DAY
PROGRAM HERE BE ARRANGED THROUGH WILLIAM LEE
TO INCLUDE AFL/CIO STATE HEADQUARTERS, LOCAL
UNIONS, RADIO STATION. ALSO MEETINGS WITH
CITY OFFICIALS, PARTICULARLY IN PLANNING OF-
FICE, ON COMMUNITY DEVELOPMENT AND CONSTRUCTION
QUESTIONS. SIGHTSEEING INTERESTS INCLUDE
SEARS TOWER, JOHN HANCOCK BUILDING AND MARINE
CITY.

MAY 20 CHICAGO

MAY 21 GROUP WILL SPLIT TO VISIT UNIVERSITIES OF
WISCONSIN AND ILLINOIS TO STUDY UNIVERSITY
STRUCTURE AND ACADEMIC PROGRAMS IN INDUSTRIAL
RELATIONS FIELDS.

MAY 22 RETURN TO CHICAGO; OVERNIGHT HOMESTAYS RECOM-
MENDED FOR THIS STOP.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BONN 06495 01 OF 03 151714Z

MAY 23 FLIGHT TO LAS VEGAS

MAY 24 TOUR TO GRAND CANYON WITH SCENIC AIRLINES.
FLIGHT TO DENVER.

MAY 25 VISIT TO AFL/CIO DENVER, INCLUDING LOCAL
UNIONS; CONSULTATION WITH CITY AND STATE
AGENCIES INVOLVED IN SHORT AND LONG-RANGE

PLANNING AND CONSTRUCTION, INCLUDING DISCUS-
SIONS ON PROS AND CONS ON LIMITED GROWTH IN

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BONN 06495 02 OF 03 151717Z

41

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 USIA-15 CIAE-00 INR-07 NSAE-00

PA-02 PRS-01 SIL-01 LAB-04 VOE-00 AID-05 EB-07 OES-06

EPA-04 MMO-04 /073 W

----- 084810

R 151707Z APR 76

FM AMEMBASSY BONN

TO SECSTATE WASHDC 8174

UNCLAS SECTION 02 OF 03 BONN 06495

STATE.

MAY 26 FLIGHT TO DETROIT. VISIT TO UAW HEADQUARTERS
AND AFL/CIO; DISCUSSION OF POLITICAL
AND SOCIAL PROBLEMS OF URBAN AMERICA WITH
COMMUNITY LEADERS AND CITY OFFICIALS.

MAY 27 DETROIT WITH EVENING FLIGHT TO NEW YORK

MAY 28 BROWN RECOMMENDS CHRIS PLUNKET AT AFL/CIO
OFFICE IN NYC BE ASKED TO ASSIST IN ARRANGE-
MENTS FOR GROUP. INTERESTS INCLUDE VISIT TO
UN, GERMAN INFORMATION CENTER, MEETINGS WITH
PUBLIC SERVICE UNION OFFICIALS, ETC.

MAY 29 FREE DAY

MAY 30 10 PM DEPART NEW YORK ON ICELANDIC AIRWAYS

GROUP HAS REQUESTED STOP IN NIAGARA FALLS AND WILLING
TO GIVE UP PART OR ALL OF FREE DAY ON 29TH. POST SEES
PROBLEM IN RESCHEDULING REQUESTED APPOINTMENTS IN NEW

YORK ON SATURDAY, BUT THIS CAN BE WORKED OUT.

4. EMBASSY RECOMMENDS DEPARTMENT COORDINATE PROGRAM
WITH ILAB AND MICHAEL BOGGS IN AFL/CIO INTERNATIONAL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 06495 02 OF 03 151717Z

AFFAIRS DEPARTMENT. NO INTERPRETER/ESCORT REQUIRED
SINCE TWO OF GROUP SPEAK EXCELLENT ENGLISH. NAME CHECKS
HAVE BEEN INITIATED.

5. BIO DATA:

NAME: GUENTHER SCHEER

PRESENT POSITION: DIRECTOR, PUBLIC RELATIONS, GERMAN
TRADE UNION FEDERATION (DGB)

PLACE AND DATE OF BIRTH: BERLIN; JULY 11, 1930

PERMANENT ADDRESS: WERSTENER FELD 237, 4000 DUESSELDORF
13.

CITIZENSHIP: GERMAN

PREVIOUS TRAVEL TO U.S.: ONE YEAR IN 1952-53 AS PAR-
TICIPANT IN THE SPECIAL PROGRAM FOR IN-
DUSTRIAL RELATIONS, UNIVERSITY OF WIS-
CONSIN

KNOWLEDGE OF ENGLISH: VERY GOOD

COMMENT: SCHEER BEGAN TRADE UNION CAREER AS YOUTH
SECRETARY OF PRINTING AND PAPER UNION IN BERLIN 1949-52.
HE WORKED AS A LITHOGRAPHER FOR LARGE BERLIN PRINTING
FIRM ULLSTEIN AND WAS CHAIRMAN OF ITS WORKS
COUNCIL 1955-61. FROM 1962-65 HE EDITED YOUTH PUBLICA-
TIONS FOR THE DGB AND THEN BECAME ASSISTANT IN PUBLIC
RELATIONS DEPARTMENT OF NATIONAL DGB HEADQUARTERS AND IN
JANUARY 1974 DIRECTOR OF DGB DEPARTMENT OF PUBLIC
RELATIONS AND MEDIA POLICY.

NAME: GUENTER BAUMANN

PRESENT POSITION: DIRECTOR OF PUBLIC RELATIONS,
NEUE HEIMAT

PLACE AND DATE OF BIRTH: GELSENKIRCHEN;
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BONN 06495 02 OF 03 151717Z

SEPTEMBER 21, 1921

PERMANENT ADDRESS: NEUBERGER WEG 122,
2000 HAMBURG-LANGENHAGEN

CITIZENSHIP: GERMAN

PREVIOUS TRAVEL TO THE U.S.: NONE

KNOWLEDGE OF ENGLISH: POOR

COMMENT: BAUMANN BEGAN HIS CAREER AS JOURNALIST WITH
BERLIN "TELEGRAPH" 1947-48. IN 1948 HE WORKED BRIEFLY
AS AN EDITOR WITH HAMBURG OFFICE OF DENA (DEUTSCHE NACH-
RICHTENAGENTUR GERMAN NEWS AGENCY) AND THEN UNTIL
EARLY 1956, WAS EDITOR FOR MUNICIPAL AFFAIRS, LAND

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BONN 06495 03 OF 03 151719Z

42

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 USIA-15 CIAE-00 INR-07 NSAE-00

PA-02 PRS-01 VOE-00 MMO-04 SIL-01 LAB-04 AID-05 EB-07

OES-06 EPA-04 /073 W

----- 084852

R 151707Z APR 76

FM AMEMBASSY BONN

TO SECSTATE WASHDC 8175

UNCLAS SECTION 03 OF 03 BONN 06495

POLICY, CONSTRUCTION AND HOUSING AFFAIRS WITH THE
"HAMBURGER ABENDBLATT", AXEL SPRINGER VERLAG. SINCE
FEBRUARY 1956 HE HAS BEEN CHIEF EDITOR OF THE MAGAZINE
"NEUE HEIMAT" AND DIRECTOR OF PUBLIC RELATIONS FOR
NEUE HEIMAT CORPORATION.

NAME: HEINZ RATAJCZAK

PRESENT POSITION: EXECUTIVE DIRECTOR OF THE ACTORS,
ARTISTS, RADIO AND TV EMPLOYEES UNION,
DGB

PLACE AND DATE OF BIRTH: BOCHUM; OCTOBER 22, 1929

PERMANENT ADDRESS: ENGADINER STRASSE 34, 8000 MUNICH 71

CITIZENSHIP: GERMAN

PREVIOUS TRAVEL TO U.S.: NONE

KNOWLEDGE OF ENGLISH: FAIR

COMMENT: UNTIL 1965 RATAJCZAK WORKED AS ELECTRICIAN IN
BRUCHSTRASSE MINE IN BOCHUM. DURING THIS PERIOD, HE
SERVED AS YOUTH SECRETARY AND MEMBER OF VARIOUS TRADE
UNION COMMITTEES. THIS WAS FOLLOWED BY STUDY AT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 06495 03 OF 03 151719Z

UNIVERSITY OF HAMBURG WHERE HE RECEIVED DEGREE IN
ECONOMICS. FOR THREE YEARS HE WORKED IN STATE EMPLOY-
MENT OFFICE IN LOWER SAXONY; THEN AS INSTRUCTOR FOR
COMMERCIAL APPRENTICES WITH GERMAN PHILIPS HEADQUARTERS
IN HAMBURG. FROM 1965-68 HE WAS PRESS AND EDUCATIONAL
SECRETARY OF DGB HAMBURG AND ALSO EXECUTIVE DIRECTOR OF
RADIO AND TV FILM UNION. IN 1971 HE ALSO TOOK OVER AS
EDITOR OF RADIO, TELEVISION AND FILM MAGAZINE AND IN
1975 ASSUMED HIS PRESENT POST.

NAME: RUDI IFFLAND

PRESENT POSITION: EXECUTIVE DIRECTOR OF ASSOCIATION
FOR PUBLIC RELATIONS AND COMMUNICATIONS

PLACE AND DATE OF BIRTH: FRANKFURT/MAIN, MARCH 14, 1930

PERMANENT ADDRESS: KIPPEKAUSEN 46, 5060 BERGISCH-
GLADBACH

CITIZENSHIP: GERMAN

PREVIOUS TRAVEL TO U.S.: ONE YEAR IN 1952-53 FOR
STUDY AT UNIVERSITY OF ILLINOIS (PUBLIC
RELATIONS, HUMAN RELATIONS IN INDUSTRY,
ECONOMICS)

KNOWLEDGE OF ENGLISH: VERY GOOD

COMMENT: IFFLAND BEGAN HIS CAREER AS PUBLIC RELATIONS
DIRECTOR OF THE CHEMICAL AND PAPER WORKERS UNION IN
HANNOVER. IN 1964 HE BECAME PUBLIC RELATIONS DIRECTOR
OF DGB HEADQUARTERS IN DUESSELDORF AND SINCE 1965 HAS
BEEN EXECUTIVE DIRECTOR OF ASSOCIATION FOR PUBLIC
RELATIONS AND COMMUNICATIONS, COLOGNE.
HILLENBRAND

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, MEETING AGENDA, BIOGRAPHIC INFORMATION, MEETING DELEGATIONS, VISITS, ECONOMIC PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 15 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BONN06495
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760143-0434
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760459/aaaabxzi.tel
Line Count: 340
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 7
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: oatisao
Review Comment: n/a
Review Content Flags:
Review Date: 30 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUN 2004 by SilvaL0>; APPROVED <08 SEP 2004 by oatisao>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CU/WE: FY 76 IV AND VOLUNTARY VISITOR PROGRAMS - DGB
TAGS: OEXC, ELAB, GE, US, (SCHEER, GUENTHER), (BAUMANN, GUENTER), (RATAJCZAK, HEINZ), (IFFLAND, RUDI)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006